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# **Questionnaire (Object Lessons)**





## Synopsis

Object Lessons is a series of short, beautifully designed books about the hidden lives of ordinary things. Questionnaires are everywhere: we fill them out at doctors' offices and at job interviews, to express ourselves and to advance knowledge, to find love and to kill time. But where did they come from, and why have they proliferated? Evan Kindley's Questionnaire investigates the history of â œthe form as form,â • from the Victorian confession album to the BuzzFeed quiz. By asking questions about the questions we ask ourselves, Kindley uncovers surprising connections between literature and science, psychology and business, and journalism and surveillance.Object Lessons is published in partnership with an essay series in The Atlantic.

### **Book Information**

Series: Object Lessons Paperback: 168 pages Publisher: Bloomsbury Academic (July 28, 2016) Language: English ISBN-10: 1501314777 ISBN-13: 978-1501314773 Product Dimensions: 5.4 x 0.6 x 6.6 inches Shipping Weight: 2.1 ounces (View shipping rates and policies) Average Customer Review: 5.0 out of 5 stars Â See all reviews (1 customer review) Best Sellers Rank: #457,704 in Books (See Top 100 in Books) #330 in Books > Politics & Social Sciences > Philosophy > Aesthetics #892 in Books > Politics & Social Sciences > Social Sciences > Research #3009 in Books > Politics & Social Sciences > Social Sciences > Research #3009 in Books > Politics & Social Sciences > Social Sciences > Research #3009 in Books > Politics & Social Sciences > Social Sciences > Research #3009 in Books > Politics & Social Sciences > Social Sciences > Research #3009 in Books > Politics & Social Sciences > Social Sciences > Research #3009 in Books > Politics & Social Sciences > Social Sciences > Social Sciences > Research #3009 in Books > Politics & Social Sciences > Social Sciences > Social Sciences > Research #3009 in Books > Politics & Social Sciences > Social Sciences >

#### **Customer Reviews**

This is an excellently written book, both structurally and grammatically. Evan Kindley takes a subject that could be rather dry and educates, entertains and guides the reader through its evolution. By the end of the book, I wanted to take a quiz! Which I promptly did- the "16Personalities" testsurprisingly accurate and fun, if you're interested. Read the book and you will be! I'm waiting for a 2nd book by this author. Who knows what he'll inspire me to do next?

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